Sanjeev is the Co-founder of Naukri.com, India's leading job site.

The company also runs Jeevansathi.com, 99acres.com, and Shiksha.com. In addition it has made strategic investments in promising web start-ups such as Policybazaar.com, Meritnation.com, Zomato.com, Mydala.com, Canvera, and Happily Unmarried.

Sanjeev graduated from IIM Ahmedabad in 1989 and quit his job for entrepreneurship eighteen months later.

For the first seven years he drifted and did a number of small businesses – from salary surveys to databases, to feasibility studies, to training. Finally in 1997 the company launched Naukri.com and transformed itself into an Internet company.

Starting off from a servant quarter above a garage and seed capital of two thousand rupees, the company grew and attracted investment from leading venture capitalists. It was the first Internet company to list on Indian stock exchanges. Today the company employs over 4000 people and has a market capitalization of over USD 1.2 bill.

Prior to starting Naukri, Sanjeev had worked in advertising with Lintas and in consumer marketing at Glaxo SmithKline. For a brief period, he was the Consulting Editor of Avenues – the careers supplement of 'The Pioneer' newspaper.

He along with his partner Hitesh Oberoi won the "Ernst and Young – Entrepreneur of the Year" award in 2008 for Business Transformation. He also won the Dataquest Pathbreaker Award & the Teacher's Achievement Award for Business in the same year.

In 2011 he was conferred the Distinguished Alumnus award by IIM Ahmedabad and in 2012 he was honoured with the CF Andrews Distinguished Alumnus award by St. Stephen's College.

Sanjeev has served as the President of the Delhi chapter of TiE [The Indus Entrepreneurs]. He has also served as a member of the Global Board of Trustees of TiE. He has served on the National Executive of FICCI and on the National Council of AIMA. He is the Chair of the Internet Council of NASSCOM.

Sanjeev is a founding trustee of Ashoka University.

He is a also member of the Board of Chintan - a not for profit organization that works with waste pickers in Delhi.

Sanjeev studied at St. Stephens College and at St. Columba's School in Delhi.